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# Multilingualism in the Baltic States

Societal Discourses and Contact Phenomena

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## Russian and English as Socially Meaningful Resources for Mixed Speech Styles of Lithuanians

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#### 1 Introduction

As a result of the country's geopolitical history, English and Russian have become the two principal non-native linguistic resources in present-day Lithuania. They are exploited by the Lithuanian speech community in a variety of communicative domains, yet with a certain sociodemographic distribution. According to self-reported data from representative large-scale surveys in 2008–2011, access to English is significantly higher among well-educated, socially and economically better established speakers up to their late thirties. Russian is much more accessible to people older than thirty; the command and use of Russian does not indicate social or economic correlation (Vaicekauskienė 2010).

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The demand to learn English is still high in the community and is understandable from the pragmatic and symbolic value of linguistic resources. The issue often arises in the public sociopolitical and cultural debate when discussing the country's prospective orientation away from the Eastern (Soviet, Russian) zone of influence (see Ruzaite 2017). Yet, mastering a foreign language is not always necessary for social identification. Alongside the recognized instrumental value of both languages for the purposes of international communication, Lithuanians have developed a symbolic association of English with progressive Western (and global) culture and life style. The indices of English as the language of younger and prosperous people, Western and global culture, etc. are even more enhanced when setting them against the link Russian has to local older generations who share the sociocultural commonalities of the Soviet era and the post-Soviet bloc.

All these associations create a significant source for the local contextualization of social meanings of the two linguistic resources in informal daily interactions among Lithuanians. When speaking in Lithuanian one may include various single elements from both English and Russian, and research has shown that such language usage is often socially motivated. For instance, adults' mixed workplace discourse containing Russian insertions, slang and swearwords may serve as an index of belonging to a specific community of practice, whereas English elements contribute to the construction of modern professional style and expert identity (Pinkevičienė 2017). Speech mixing also happens independently of command of a language. For instance, certain Russian elements are taken over in the speech of young people who do not know Russian at all due to their indexical charge (association with masculinity, informal style, etc.; Čekuolytė 2017).

This chapter is thus based on the idea that multilingual resources have a rich potential for identity construction, regardless of whether social meanings are attributed to single varieties or to speech mixing that includes diverse elements from these varieties. We aim to explore the social and stylistic indices of what we call 'mixed speech

style' (i.e., situated speaking and writing that draw on various items of English and Russian origin inserted in an otherwise Lithuanian text). In addition to this term the mixing of linguistic resources from different languages in other studies may be referred to as 'mixed code', 'mixed speech', 'mixed speech discourse' and in other ways (see, e.g., Leppänen 2007, 2012; Androutsopoulos 2015; see also chapter "Estonian—English Code Alternation in Fashion Blogs: Structure, Norms and Meaning" by Verschik and Kask in this book). Hence, the focus of this conceptual framework is not on the functions of different language codes or structural characteristics of multilingual speech, but on the social and stylistic meanings cued in the practice of mixing various types of linguistic resources and on the construction of a mixed discourse as a socially meaningful local speech norm.

Empirically, we cover two social and stylistic contexts of in-group communication among Lithuanians and two age groups whose access to Russian and English differs: spoken leisure time interactions among adolescents (Sect. 3) and informal written networking by adults on Facebook, the most popular social site in Lithuania (Sect. 4). Such a contrastive approach allows us to unfold a rich field of indices of the mixed speech style of Lithuanians, in general, and of English and Russian resources, in particular (henceforth we use EN and RU for reference to both the mixed style and to Russian and English constituents of it). Examination of the social meanings of linguistic diversity in situated everyday usages will include the conventionalized social associations of linguistic variants attested in general metalinguistic awareness of the community in order to broaden the interpretative frame for the findings.

#### 2 Theoretical Framework

The construction and use of social associations of linguistic resources, even multilingual ones, is as an integral part of everyday communication. The so-called indexicality principle (Ochs 1993; Silverstein

2003; Eckert 2008) posits the primacy of local identity work by a community of speakers through which linguistic resources are associated with indexical meanings and thereby with social identities. In daily interactions these associations can be both activated and transformed (see, among others, Moore and Podesva 2009; Pharao et al. 2014). We explore the social meanings of RU and EN in a single ideological plane—the indexical field (Eckert 2008), theorized as a fluid constellation of ideologically related social and stylistic meanings. It is a collective construct that captures both more general and also contextually dependent local meanings of linguistic variables. An indexical field is thus both the basis for and the outcome of interactional identifications since speakers exploit speech variation not just to reassert social values but also to make ideological moves.

In this chapter we focus on how social meanings at the interactional level via stance taking, performance, stylization or voicing of various personae relate to more enduring social types, which may accumulate as social meanings emblematic of the group or the group's style. We study creative uses of EN and RU by which users (re)interpret and establish alignment with the social meanings stereotypically indexed by such forms for their own interactional purposes. Although we primarily analyse the indexical meanings of EN and RU as interaction-based, we also explore these meanings when they become a subject of ideologically charged metalinguistic discourse.

#### 3 Social and Stylistic Meanings of EN and RU in the Speech of Lithuanian Adolescents

Previous corpus analysis of the speech of Vilnius adolescents (50 hours of informal conversations of 10–16-year-old adolescents with peers collected in 2012–2014) has shown that the recurrent insertion of RU and EN is an integral part of adolescents' speech (Vyšniauskienė 2014). Interactionally, a number of single instances of RU and EN have

appeared occurring either as discourse management devices (topic shift, emphasis) or non-emphatic elements<sup>1</sup>:

81: nu gerai pochui jai niekaip nedašuto nu aš jai ne tiesiai šviesiai pasakiau nu bet jai ta prasme visiškai nedašuto ką aš sakiau jo nu jin tokia čysta aš taip pačiatinau ir pagalvojau čysta blondinė visiškai nepagavo tai jinai čiūju dar iki šiol galvoja kad ten ne aš nežinau ne man tai taip juokinga pyzda

B1: well okay it doesn't matter [RU swearword] she didn't realize I didn't tell her straightforwardly but I mean she didn't get it what I was saying yeah she's a real [RU slang] I chatted with her and I thought a real [RU slang] blonde [insulting term for a girl who is assumed not to be very smart] she didn't really get what I meant so I guess [RU slang] she's still thinking that it wasn't me I don't know no it's so fucking [RU swearword] funny

Regardless of whether separate RU and EN can be ascribed any analytically defensible function, it is the recurrent use of such elements that constructs mixed speech style—an in-group norm of adolescents' everyday communication—which is socially meaningful as an index of 'youth speech style'. In addition to this generic index of adolescents' everyday speech, mixed speech may be performatively used in interaction and be associated with the index of playfulness, which, on the one hand, relates to show-offish toughness and masculinity (Sect. 3.1) and, on the other hand, smartness, creativity and fun (Sect. 3.2).

## 3.1 EN and RU as Indices of Playfully Framed Toughness, Expertise and Boys' in-Group Style

Toughness and masculinity may be evoked by playful, show-offish use of RU or EN swearwords and RU slang expressions as well as stylized performance of African American Vernacular English (AAVE) also referred

<sup>&</sup>lt;sup>1</sup>Here and further on in the chapter the original excerpt is given on the left, the translation is provided in italics on the right and the explanatory notes are given in square brackets. Highlights in bold indicate EN or RU. Morphologically non-integrated EN elements are transcribed according to the English spelling. In Sect. 3 the participants are referred to by symbols—G for a girl, B for a boy, and numbered occasionally.

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to as 'hip-hop slang' due to its cultural associations (more on hip-hop slang as an important resource in youth subcultures in Androutsopoulos slang as an important resource in , 2004). Such mixed style may occur at the level of single interactional turns, as in (2) and (4), or as a conversational sequence, as in (3):

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B2: suka ateini čia pas jį karočia čia kažkur laksto nesuprantu kur nu davai bėk tiesiai ir tau pyzda mires esi dabar jau mires sakau mires keturi haš pv trvs blet ikritom abudu j vandenj nu tu kurva stověk paběgs eik tu nachui kurva suka tu

B3: blet joptvaimat nafik what a fuck blet

B2: bitch [RU swearword] come here to him ok [RU slang] he's somewhere nearby I don't know where common [RU slang] just run straight and you're fucking [RU swearword] dead now vou're dead I'm saying you're dead four hp ['health points'] three fuck [RU swearword] we've both fallen into water you cunt [RU swearword] stand still or he'll run away fuck cunt you bitch [RU swearwords]

B3: fuck motherfucker fuck [RU swearwords] what a fuck fuck [RI] swearword] [The extract is from a conversation when playing a computer game]

(3)

B4: o nachui tau mikrafas

B5: tai tam nachui eik nachui

B6: aš negavau

B5: fuck you bitch

B4: ir dėl ko negavai

B6: ka tu pasakei

B5: I sorry to you

B4: why the fuck [RU swearword] do you need the mike

B5: for the fuck [RU swearword] [imitates laughing] fuck you [RU swearword]

B6: I didn't aet one

B5: fuck you bitch

B4: why didn't you get one

B6: what did you say

B5: I sorry to you

(4)

B8: jo jo dabar jaučiu iki atsistos ant ranky ant kojy ant ranky B9: ant ranky j šita veah mother fucker you can do this

B8: yeah yeah now he'll bye [farewell to somebody leaving] stand on his arms legs arms [reference to a video, which the boys possibly watch on the smart phonel

B9: on his arms to this one yeah mother fucker you can do this [hip-hop like intonation]

Toughness is playfully constructed by marked use of multiple swearfor instance, when engaged in a computer game (example (2)), words, enhanced focus on EN in a hip-hop intonation (example (4)) of by playfully exchanging swearwords. In example (3), B4 notices the or by remicrophone (attached to the recorder) and asks about it using a RU wearword. B5 does not mitigate his reply (hence does not accommodate the recorder), but continues with the performance by repeating the wearword. B5 directs a swearword to a friend, who does not react, and attempts to outperform himself by swearing in English. The insult is reacted to and B5 mitigates the insult by apologizing, which seems more of an imitation than a true apology, as evidenced by locally constructed EN. The boys overtly show that they are not concerned about the adult scholar who will listen to the recordings and they engage in an explicit demonstration of RU and EN swearwords, thus exploiting the potential nudeness of swearwords for fun and playing around with masculinity. Such insults are not perceived as serious, no speaker leaves the interaction. The knowledge and following of peer group norms when using multiple swearwords is what ties adolescents within a group and indexes masculine peer group member's status.

As evidenced by the corpus data, performative invocations of AAVE, differently from playfully used RU and EN swearwords, do not trigger follow-up by other speakers; hence, adolescents and their neers do not indulge in complex identity construction but explore the indexical potential of AAVE for the construction of a tough urban adolescent style. The use of AAVE has been illustrated among other communities of practice of European adolescents (e.g., Cutler and Røyneland 2015 show that young Norwegians index their relationship to American hip-hop and the associated social meanings via code switching into AAVE).

A more specific type of mixed speech during gaming sessions among boys constructs an experienced gamer's identity. EN gaming slang signals engagement and expertise in the game, whereas RU swearwords evoke the attribute of toughness (see also (2)):

(5)	
B10: jo jis <b>užklaimino</b> mus ir <b>spavner</b> ius nu palikot biški aš tai su iksrėjum užsibaninau dabar turiu pem	B10: yeah he has climbed and spawners well you have left a bit I have banned myself with x-ray and now have fifty
(6)	
B11: taip kur tas tavo timeris taip start- eris va timing belt B12: I am flying	B11: yes where's your timer yes starte here's the timing belt B12: I am flying
(7)	The section of the se
B13: what a fuck kaip man čia užlipt kad čia visur ištaškyta B14: ką aš žinau tavo problema B13: blet žiūriu rimtai nenori su manim draugaut B14: taigi noriu nu nebijok o kaip man nulipt a B13: o man pochui tavo problema B14: nu žiūriu tu su manim nenori draugaut B13: noriu draugaut jo noriu B14: what a fuck nesvarbu stebėk ir mokykis vaikeli blemba B13: eik nachui	B13: what a fuck how will I climb here as they [game characters] are lying all over here B14: I don't care it's your problem B13: fuck [RU swearword] I see you don't really wanna be my friend B14: I do don't worry how am I going to climb down B13: I don't care [RU swearword] about your problem B14: well I see that you don't wanna be my friend B13: I do yeah wanna B14: what a fuck never mind watch and learn kid fuck [RU swearword] B13: fuck you [RU swearword]

EN are functional at the interactional level in signalling the role of a player who is monitoring the actions of a game character ((5) and (6)), for describing the words of a game character (I am flying) and thereby affiliating with the character's voice. Active participation in and control of the game is signalled by EN also allowing the boys to create alignment with respect to each other as players and gamers. Successful performance in computer games is a valued resource among boys and RU swearwords add an attribute of toughness in relation to one's role as a player, as shown by non-serious other directed insults in (7). Due to different lexico-functional types, RU and EN appear to have different indexical potential ('toughness' of swearwords and 'knowledge of the game' of EN computer games slang). The co-occurrence of the elements evokes a tough experienced player identity.

Linguistic performances resorting to RU and EN swearwords appear to be relatively uncommon among girls. The data have revealed very few instances of performative swearing among girls. In a number of cases such performative invocations are mitigated either by metalinguistic comments, such as 'do not swear, otherwise <a boy's name> will not like you', or an explicit apology (e.g., 'sorry sorry sorry for swearing'). Performatively constructed mixed speech using swearwords appears to be perceived as a marked linguistic practice among girls that may index non-femininity'. However, playing around with toughness among boys amounts to a more general index of mixed speech as an 'in-group norm', an index of male solidarity.

#### 2 EN as Indices of Smartness and Playfulness

The indices of 'smart', 'knowledgeable' stance, 'fun' and 'entertainment' are interactionally constructed by using EN elements. These social meanings ideologically relate to the symbolic associations of English with modernity and prestige (Vaicekauskienė 2010), the latter evidenced by adolescents' metalinguistic comments on competence and bragging episodes (see (8)):

(8)

G1: aš lūžau iš jų man gaila buvo ir dar viena pana dainavo anglišką dainą jinai nemokėjo normaliai tart angliškai

G2: man tai taip juokinga kai taria ką girdi

G1: butterfly butterfly jinai taria buterflai flai flai juvai tokia aš taip lūžau G1: I just fell about [laughing] when I heard them I felt sorry for them and one more girl sang an English song and she couldn't pronounce properly.

G2: it was so funny when she was pronouncing exactly as she heard

G1: butterfly butterfly she pronounces like buterflai buterflai flai flai juvai [imitates incorrect pronunciation] I just couldn't stop laughing

EN also occur as utterance-framing devices—as concluding remarks, highlighting interactional points similarly to EN on Facebook (see (9)–(12)). In (13) an EN gaming-related phrase is used outside the gaming

context in a highly dynamic interaction as an attention-seeking device for a show-offish, witty demonstration.

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(9)	74 WASHING
G3: bet tai koks tolkas tipo negi jisai galvoja kad jisai sukels jom pavydą būdamas su <merginos vardas=""> nu tipo aš nesuprantu [] visiškai nesuprantu no logic</merginos>	G3: but what for [RU slang] like [RU slang] does he really think that he will make them jealous being with <girl's name=""> like [RU slang] I don't get it &lt;&gt; I don't absolutely get it no logic</girl's>
(10)	The state of the s
G4: pala o jeigu aš užsidėsiu savo siūtą sijoną jis ilgas visiškai bet <b>still looks better</b> tikrai ne identiška medžiaga	G4: wait what if I put on the skirt I've made myself it's long but still looks better that's really not the same fabric [compares two skirts]
(11)	
B15: o man tai čia va bet kas geriau- sia <b>we not doing</b> matiekos kontras <b>tomorrow</b>	B15: for me what's best is that we not doing maths [youth slang] test tomorrow [sing-song intonation]
(12)	Oth multi-fig. Law saintsbom as-
B16: davai tu imk gėrimą arba aš gėrimą o kas čia B17: nu niplocha fuuu cheap quality	B16: look [RU slang] you buy the drink or I'll buy it what's this [reference to a drink] B17: well not bad [RU] yuck cheap quality
(13)	- r. witer wir parmital Benediction
B18: savižudybės kamikadzė <b>move I'm</b> <b>gonna die</b> B19: kai griovys žiūrėk	B18: suicide kamikaze move I'm gonna die B19: look what a ditch
B18: pyzda B19: pyzda aš miriau B18: you have one life left	B18: fuck [RU swearword] B19: fuck [RU swearword] I've died B18: you have one life left

EN phrases that have evaluative and summarizing functions reinforce the utterance and, via the wider symbolic associations of English, signal an authoritative footing for comments and remarks, which contributes to the interactional stance of smartness.

The use of EN in the mixed speech of Vilnius adolescents is a creative process in which EN is playfully performed for fun and entertainment:

A CONTRACTOR OF THE CONTRACTOR	
1. B19: vegetariškas kebabas šeši litai what a fuck	1. B19: vegetarian kebab six litas what a fuck
	2. B20: damn
3. B19: dallin vesalvose	3. B19: damn vegans you gonna die in apocalypse
die in apotaty pe 4. B20: jo jo bet vegetariškas daugiau negu paprastas	4. B20: yeah yeah a vegetarian kebab costs more
	5. than the traditional with meat
ann vegalls you so lalle	6. B19: damn vegans you so lame
TOTAL MEDELALISKAS KOKIE COIL	7. B20: vegetarian what confetti with toxins
fetti with toxins koks	8. [singing intonation] what eee
	9. B19: its fake snow
g, eee g, B19: its fake snow 10. B20: snow fake snow with	10. B20: snow fake snow with toxins each of them
toxins each of them	11. toxins kids
11. toxins kids	12. B19: have nowhere to put
12. B19: neturi kur det kad valyt 13. B20: kids each of them toxins	13. B20: kids each of them toxins what a fuck
what a fuck	14. [shifts to thinner voice] I am loving it
14. I am loving it 15. B19: bet užknisa kaip nėra	15. B19: but it's so annoying when there is nothing
ką veikt	to do
16. B20: best place to parkour eee vilniaus	16. B20: best place to parkour eee in vilnius

Extract (14) illustrates that linguistically mixed speech is a means of bonding, it engages and entertains in-group members as a way of spending time together (see line 15). There is also an attribute of smartness in being able to use English resources. Multiple elements are employed in the construction of mixed speech—that is, swearwords, the famous slogan from McDonalds' advertisement in line 14, the quotation you're gonna die in apocalypse and novel, creatively constructed longer structures (lines 3, 6, 10, 13, 16). The speakers thus engage in an exchange of EN phrases referentially not related, showing appreciation of each other's utterance (line 10 as a follow-up to line 9), but recreating the phrases at the same time.

In addition, the dominant position of English in pop and media culture is exploited locally in adolescents' speech to show off. EN song quotations emerge during interactional pauses as silence-mitigating devices or in moments of high-interactional involvement, not directed to anyone and without an expectation of reply as attention-seeking devices in noisy, highly intense interaction:

(15)	
B21: è pasisveikink <vardas>toks è I believe it now B22: žiūrėkit tegul jis bando tegul jis bando perkirst žiūrėk</vardas>	B21: hey say hello < boy's name > [a pause] I believe it now [sing-song intonation] B22: just watch let him let him try and cut watch [followed by mock fighting]
(16)	n III
G5: žinau high five or rather self five G6: self five you in the face G5: self five you in the face with a chair by hulk	G5: I know high five or rather self five [hip-hop like intonation] G6: self five you in the face G5: self five you in the face with a chair by hulk
(17)	
G7: gilu buvo ane so deep G8: so deep I cannot even see G7: so deep I cannot even sleep G8: ka G7: it's so deep I cannot even sleep G8: kame logika G7: live in the sunshine swim the sea drink the wild air vau G8: taip pat gili mintis	G7: it was deep wasn't it so deep G8: so deep I cannot even see G7: so deep I cannot even sleep G8: what G7: it's so deep I cannot even sleep G8: what's the logic G7: live in the sunshine swim the sea drink the wild air wow G8: that's also a deep thought

The quotation in (15) occurs during an interactionally loose moment (much moving around, much noise and mock physical as well as verbal fighting). Such an engagement in short moments of fun and entertainment may also turn into a collective pleasurable quoting game (more in Sharp 2007: 232); that is, quotes from media that stimulate the other interlocutor to acknowledge the quote and continue with it. Example

demonstrates collaborative production marked by a hip-hop intonation that serves to enrich conversational activity. Quoting does not extend into a longer episode. This is different from (17) where an EN quotation (line 2) occurs as a reference to something being very deep. G8 asks about logic, but it is not a logical phrase that G7 alludes to but an overt, show-offish demonstration of English.

Differently from RU slang and swearwords which Lithuanian adolescents most likely adopt from their older peers, EN belong to the transnational space, particularly those elements linked to popular culture. The use of EN should not be viewed as a one-directional process of appropriation and repetition, but rather as a creative process in which EN are used, mimicked, and playfully performed in the presence of evaluating peers for fun and entertainment.

# 4 Social and Stylistic Meanings of EN and RU on Lithuanian Facebook

We continue exploring construction of the style of mixed speech used on Facebook (FB). This part of our investigation is based on interactions among adults who also draw on RU or EN while engaging with opportunities provided by the new space of communication.

Interactions on FB are hybrid and multimodal by nature. Short written exchanges on personal FB accounts are typically structured around initial posts, 'status updates', by the owner of the account who addresses the network, his or her so-called FB friends. The participants get involved in the conversation with the poster or with each other by contributing a short comment. Although a dialogue dominates the discourse, monologue performances may be included, particularly in an initial post, yet they are restricted in length. The participants tend to choose an informal speech register, which is characteristic of online interaction, but they are aware of the semi-public nature of FB on which exchanges are seen by all members in the network and can reach other networks (friends' friends).

Such qualities allow FB to offer multiple possibilities of linguistic expression characteristic of different language genres, styles and modes. FB participants explore linguistic materials for aesthetic and intellectual pleasure, playfully manipulate them for fun, for personal entertainment and in other ways that 'both replicate and transcend ordinary conversational practices' (Androutsopoulos 2015: 191; cf. Varis and Wang 2011; Deumert 2014). In addition to variants from social styles and dialects of one language a combination of multilingual resources is employed as a medium-driven norm of interaction. Digital media researchers refer to such a speech style as heteroglossic—a notion inspired by the works of Mikhail Bakhtin (Leppänen 2012).

The FB network studied consisted primarily of well-educated, relatively wealthy, socially and politically engaged, liberal and right-wing oriented urban Lithuanian participants in their late thirties and forties—in total, about 300 FB friends of one of the authors of this chapter and their friends. The data were randomly sampled during a more than 3-year period of observation of the network (2013-2016). Activities were observed several times a week whereupon excerpts of discourse including mixed speech were collected. Similarly to the research on adolescents reported in Sect. 3 the focus was specifically on speech mixing. Therefore, single instances of borrowing or swearing inserted into a Lithuanian text were excluded from the sample as was code switching when participants addressed their non-Lithuanian friends. Notes were taken on the discursive context of the exchanges, including both broader societal and local contextualizations. The investigation did not involve interviewing the participants, but discourse analysis rested heavily on observation of the sociocultural and political views of the participants as well as their overall linguistic behaviour within and outside the network. In a number of cases, interpretations were facilitated by the fact that the majority of the participants were the researcher's friends or acquaintances outside the network. The data set can be regarded as representative of a variety of constructions of multilingual heteroglossia on the site. Given the external factors (age, education, higher political awareness of the informants) the network's profile was considered to be particularly appropriate for a contrastive study of the indexical potential of EN and RU.

The following sections will discuss the established formal patterns of mixed in-group style construction across the data set and explore the dominating general stances of 'being playful' and 'being polititwo motivated' including a variety of related social meanings of such cally in the last been repeatedly shown by studies of online linguistic pracstyle that resources from global English constitute a significant part of ludic interaction which embed EN in a text in a local language for the construction of a playful style, an in-group code (or anti-authorirarian, counter-culture stance) and performance of a fun, creative and smart persona (see Androutsopoulos 2011; Leppänen 2012; Seargeant et al. 2012; Zhang 2012; Deumert 2014). Yet mixed digital styles also draw on locally relevant linguistic signs and forms. We shall see that Lithuanian onliners exploit the universal social meaning potential of EN, but at the same time their networked EN is supplemented with and juxtaposed with RU. Hence, our study witnesses the linguistic construction of a stylistic and personal identity that rests on globally and locally inspired indices of EN and RU supposedly specific to Eastern Europeans.

#### 4.1 EN and RU as Indices of Playful, Creative and Anti-Standard in-Group Style

Playfulness has been noted as one of the most characteristic features of online communication since its very beginning (see, among others, Deumert 2014). Even serious matters are presented in a funny or ironic way on the network studied.<sup>2</sup> Lithuanians find EN highly applicable for playful identity work and heteroglossic creativity on FB. EN clearly dominates both RU and other varieties as well as non-standard variants of domestic and foreign origin.

<sup>&</sup>lt;sup>2</sup>Such remarks as 'I am serious', 'seriously' and similar included in published status updates have been noticed in our data. Overtly metacommunicating the intention to be taken seriously by the audience, they are a good indicator of the default playfulness of the discourse.

Examples (18)–(26) illustrate mixed speech in FB posts and

and the same of th
Four minutes' walk from home they have the most awesome outdoor count ever and skilful players who make zone defence. The whole town is full of people hanging on rod. Good. [The poster shares satisfaction with the development in his home town]
A STATE OF THE PARTY OF THE PAR
Why do Lithuanians think it is important to teach their children Lithuanian literature at school? (References to good, as well academic, paper containing a meaningful and clear definition of national/cultural identity, especially if related to literature, national or otherwise, also are more than welcome.) [The poster works on her PhD project and needs advice from her FB friends]
Wish I was there my friends. It's a damn shame. Well, we have to meet more frequently. [The commenter regrets no being able to meet his friends for his birthday celebration]
- SC - SCILE, P-SHARRINGS BROWN
RIP virtual N.C. Ha ha, but I still have you on Skype (Anyway, huge respect. It is unbelievable, but obvious.) [inexactly rendered RU idiom] [N.C. decides to close his FB account and stop using FB. The commenter expresses admiration for this decision]

<sup>&</sup>lt;sup>3</sup>The original post or comment is quoted in full (unless indicated by [...]). To ensure the privacy of the participants all personal names of the authors and people referred to are replaced with fictional initials (upper case for males, lower case for females); numbered quotations are extracted from different discourses and unrelated to each other.

5.P. "pedagogika – sunkus ir atsakin- 5.P. "pedagogika – sunkus ir atsakin- gas darbas, visur turi dirbti profe- gas darbas, visur turi dirbti profe- sionalai" – ano i vidno	'Teaching is a difficult and responsible job, it must be performed by professionals' – right on [RU idiom, ironic] [The poster expresses an ironic attitude towards the quoted statement by the Education Minister who is considered very unprofessional herself]
(23)	
(23)  K.A. Taip, būtent, naudojamos hai vois čeindžing technolodžys.	Aha, exactly, he uses high voice changing technologies. [The commenter engages in a mocking exchange directed at one public person who ostensibly makes anonymous calls but would not be able to use any technology due to his poor technological skills]
(24)	
у.Ј. Гэрай	Good [LT Gerai in Cyrillic] [The com- menter expresses satisfaction and approval of a publication by his FB friend]
(25)	
G.А. инкредибл !!!	Incredible [in Cyrillic] [The commenter spells English in Cyrillic echoing a funny post that spells the Lithuanian phrase 'I am switching to Russian' in Cyrillic]
(26)	old second Tenska Insectable
P.K. [] nesu ir politologijos ar sociologijos specialistas, tad visa tai yra mano labai hambl apinijon.	[] I am not an expert in political science or sociology, so all this is just my very humble opinion [The poster reviews programmes of political parties in connection with the elections]

Heteroglossic practices on FB show that mixed speech style is a deliberate construction and does not depend on the subject of the discourse, be it an observation of the surroundings (as in (18)), critical reflection on various professional or public issues ((19), (22), (23), (26)) or socialization between friends ((20), (21), (24), (25)). This style contains varying numbers of EN (less often RU) of different length (from a word to a

longer lexical unit) and form (original and respelled orthography, gran-matically integrated or not) which are inserted into a Lithuanian text in order to achieve the effect of a new, multilingual in-group style, to indicate playfulness and irony, to mitigate the degree of intimacy. Likewise in the oral interactions among adolescents, speech mixing occurs both intra-individually (in a structural fragment—post or comment—by one participant) and at the conversational level (i.e., a post in Lithuanian by one participant might be responded to with a comment in EN or RU or vice versa).

Apart from the Romanization of Cyrillic (as in (22)) for technical reasons since it is not available on a standard keyboard in Lithuania, the informants creatively explore means of graphic expression. Orthographic respellings of EN according to Lithuanian orthography or the use of the Cyrillic script when writing in Lithuanian or in English must be an obvious additional cognitive operation, since the participants are well aware of the authorized norm. In fact, even contributing a funny single respelling in Cyrillic means investing some time to fix the typescript (most likely involving searching for an online Russian keyboard). Hence, the informants deliberately transgress the normative standards of writing (cf. a metalinguistic observation in the data: 'Now it's trendy to use Cyrillic-Slavic (Russian)-letters when writing in Lithuanian'). The speech composed of multilingual elements is eye-catching in its anti-standardness, in the purist, ethnolinguistic climate of Lithuania it might even be associated with an anti-authoritarian position. Manipulating the orthographic shapes of linguistic signs contributes to further emphasis on the discursive distinctiveness of the new in-group code. In addition to the general indication of 'fun', 'creative' and 'smart' persona ((24), (25)), such manipulations seem to be particularly indicative of a 'Do not take me very seriously', 'I am joking', 'I am ironic' stance ((23), (26)). It is difficult to know how such manipulations evolve, but they seem to confirm a universal approach to script as a source of joy and play. We have documented written exchanges by Lithuanian school pupils or emails of adults that creatively cross the monolingual boundaries of scripts

and orthographies. Androutsopoulos (2015: 188–189) describes the practices of trans-scripting, documented in other online communities, where networked jokes include writing one language in the script of

In the FB data we also noticed recurrent expressions of emotions by means of EN discourse markers both in an original and often a respelled shape: Jesus/džysas, oh my God/oumaigad, nice/nais, cool/kūl, awesome/ osom, to mention just a few. Lithuanian respelling in particular might enhance the general index of joviality and playfulness of the new

when EN or RU are tagged at the beginning or particularly at the end of an utterance (as in (18), (20)–(22), (27)), they seem to serve an additional pragmatic function of strategic discourse framing—emphasizing the point of an utterance or engaging in a dialogue. This distinctive formal pattern is very common in the otherwise monolingual FB exchanges—for instance, a comment or a status update in Lithuanian might be ended with an English expression such as No offence, Simple as that, Trust me on this, Old habits die hard, No guts no glory, Prove me wrong, Please advise, No victory without fighting, From zero to hero and others (see also (27)). Being worded in a language other than Lithuanian, such phrasal elements may facilitate a request for attention, a function of written mixed speech styles noted by other researchers as well (see studies of Russian in Rivlina 2015: 449).

(27)

V.D. Ne, šitoksai nepasigydo. **Block and**forget

You will never cure someone like him.
Block and forget [The commenter
advises to terminate discussions with
one user]

Given the general high status of English and still insufficient command of it in the Lithuanian community, invocation of English idiomatic expression may bring along an index of being 'smart'. Russian phrases are few and far between and might, in turn, have a socializing

effect of 'in-groupness' originating in the 'pop-cultural' inheritance established in people's speech from the Soviet era. FB participants invoke quotations from popular movies, TV programmes or widespread jokes from the Soviet era such as *Srok idiot, robota stoit* 'it does not pay to work hard', *Plavaly-znajem* 'I know the matter for sure' and others (see also (21)). They clearly enhance the general playfulness of networked multilingualism.

Dominating types of RU on FB include slang items and swearwords, commonly associated with tough working-class masculinity and rough, 'uncultivated' register (see the stylistic practices of adolescents in Sect. 3). FB participants are well aware of the network's boundedness in private in-group communication. When transferred to a more public network it is re-contextualized as an index of an assertive authoritative stance and a performance of strong emotion, as seen from the metalinguistic comment in (28):

(28)

K.L. [...] neturiu nieko pries rusija ir nieko uz ja tiesiog rusiski issireiskimai skamba tvirciau ir agresyviau. [...]

[...] I have nothing against Russia and nothing for it, it's just because Russian expressions sound stronger and more aggressive [...] [The commenter explains why he has included RU in his comment]

Stylizing of masculine toughness is clearly nothing more than a part of the general playful identity work on FB. It also exploits other multilingual devices and literacy repertoires, such as mixing features from different scripts and grammars (see (29)–(30)):

(29)

U.A. Geriausias dalykas – K.M. iš Panevežë, kiekvienas segmentas. Quality. Krč still didžiausias metų muzikos eventas on telly. The best performance – K.M. from Panevėžys [Cyrillic ë is a phonetic rendition of original Lith. genitive -io], every piece of it. Quality. In short [abbreviation of RU slang koroče] still the biggest annual music event on telly. [The commenter reviews a TV broadcast]

(30)

R.G. ot tai blet pažanga, ot tai 21 amžius. Sugalvoji įrašyt bukvalų balsą į tą \*\*baną PC mašiną – koks programos vardas – sndrec? soundrec? rec? recorder? šauk tyruose, gal atspėsi. #DOSatitsbest

See this fucking [RU swearword] progress, see this 21st century. You just want to record an ordinary voice on this fucking [RU symbol swearing] PC machine – and what is the title of the software – sndrec? soundrec? rec? recorder? You can scream the place down trying to guess. #DOSatitsbest [The poster criticizes Microsoft's operating system]

The data show that Lithuanian facebookers perceive the social network as a space for multilingual expression that allows breaking with the traditional representations of cultural standards of communication in public. Linguistic construction of an FB persona follows its own, anti-mainstream normativity based on a playful and creative approach to language as a tool for social identification. Driven by the need for recognition, this complex identity work involves a significant degree of performative stance raking for the audience and an expectation of approval of its entertainment value. Mixed speech style gains in value as a new norm. Its quality rests on sociolinguistic competences of speech gamers—namely, an ability to acquire and develop particular patterns of mixing Lithuanian with EN and RU as well as to code the mixed speech with social meaning (and decode it). Similar to any natural acquisition of linguistic behaviour, this competence is developed by observing and practising—not by overt instruction. Failure to recognize the indexicality behind heteroglossic practices may trigger irritated evaluations (see (31)–(33)):

(31)

D.H. Įdomu - aš, būdamas lietuvis, [...] turėsiu kada nors tokią privilegiją - skaityti lietuviškai? Be tų visų "jaunimo subkultūros" svetimybių [...]? Suprantu, norisi pademonstruot, kad žinome užsieninių žodžių ir panašiai. [...] Tai gal galima iš vis pereit prie cool texto ir vietoj raidžių, p3r31t1 pr13 sk41č1ų? Čia gi irgi cool way, pawrotinti kitaip.

Interestingly – will I, being a Lithuanian,
[...] ever have this privilege of reading in
Lithuanian? Without all these foreignisms
of "youth subculture" [...]? I understand,
you want to show off that you know foreign words. [...] Why not switching then
to a cool text and using numbers instead
of letters? It would be a cool way of
writing as well.] [The commenter stylizes
mixed speech inserting various EN forms
and numbers instead of letters]

(32)	SAIGHT
L.O. kas čia per kalbos darkymas, šitais angiškų žodžių iterpiniais? Nauja mada? Šlykšti mada. [] Skamba kiėčiau? Gal tik tiems kurie taip rašo:))	what a distortion of the language with all these inserted English words? Is it new trend? Disgusting trend. [] Doe it sound cooler? Maybe just for the ownowite this way:)).
(33)	The second of the second
P.M. Cia dabar mada Lietuvoj komentarus lietuviu+anglu kalba rasyt? A.A.to P.M. Gi kieti hipsteriai. Fucking twats.	Is it so trendy now to write comments i Lithuanian + English? These are the smart hipsters, you know Fucking twats

Metalinguistic comments make it clear that in-group speech is approached from the normative framework of the protectionist standard language ideology dominating the official language policies in Lithuania and echoed in public discourses of Internet commentators (see Ruzaira 2017); the practice therefore is considered illegitimate. As a rule, those who criticize do not really belong to the networking group. They have an outside 'follower' rather than a 'friend' status in some participante' networks. Yet, the insiders do not make room for concession. Claims for external regulation are rejected and the observers are reminded that linguistically mixed practices are not intended for those who cannot grasp their social meaning. Such angry 'righteous' comments unintentionally highlight and confirm the social and stylistic value of the FB style developed—its autonomy and performativity, 'in-groupness', 'differentness' and 'anti-standardness', a degree of 'smartness' by being proficient in English, linguistic 'creativity', 'coolness', 'trendiness' and young, cosmopolitan flavour.

Interestingly, the metalinguistic awareness and outright criticism of mixing linguistic resources is mainly directed at EN. This may result not only from the actual predominance of EN for identity construction on FB (revealed by investigations of other Lithuanian networks as well; see Jakelienė 2018), but also to the influence of the nationalist metalinguistic discourse in the public media, which has approached EN as a new threat to the Lithuanian identity since the early 1990s (Vaicekauskienė and Šepetys 2018).

### EN and RU as Indices of Sociopolitical Stance

Contrary to the less frequent exploitation of RU when indexing a playful speech style and a number of related social meanings, RU seems to play a predominant role as a linguistic index of the sociopolitical stance of informants. Engagement with sociopolitical issues is very common in the data. This may be due, on the one hand, to the profile of participants (who are educated and socially active people) and, on the other hand, to the historical geopolitical sensitivity of Eastern Europeans. There is no doubt that growing exposure of the region to Russia's information war and Putin's aggression in Ukraine, which coincided with the period of data collection, have become an important stimulator of sociopolitical discussions on the network. Discursive construction of the sociopolitical indices of RU, albeit not dismissing the generic element of playfulness, are formed particularly in this context.

Contrary to performances of 'ludic self' (de Mul, 2005 in Deumert 2014: 23) that are not content sensitive (Sect. 4.1 shows a playful style of mixing can be found in discourses that discuss different matters), linguistic construction of the political stance of RU and EN is inseparable from political reflection and seems particularly to favor critical intellectual performance. This is obvious in the overtly negative assessments of Russia's imperialist ideology. FB participants insert RU rhetorically when addressing the Russian government and its supporters in Russia (as in (34) and (35)) as well as stylizing Russian propaganda (as in (36)):

u.r. Vabalai nerimauja. Žinokite, gerbiami kaimynai iš Rytų, man tikrai šita truba privlekatelnėjė už balvonus.

The bugs [LT slang 'pro-Putin Russians'] are worried. You know, dear Eastern neighbours, I find this tube more attractive [RU phrase] than your idol sculptures [The poster reacts to Russian press that accuses Lithuanians for taking down Soviet sculptures from a bridge in Vilnius but leaving a new industrial sculpture of a tube (debated as ugly art)]

P.R. skatertju doroga:(((	The doors are widely open for you to leave
	[RU idiom]:((([The commenter ironically farewells Putin who leaves the European summit after receiving critique for the wain Ukraine]
(36)	THE STATE OF STATE OF STREET
B.V. "Dobryj, večer, rosijane! Vsio otdali, sssr, kolxozy, no mavzolei, Lansbergisam neotdadim zakryty: aer- oprty, ž.vokzaly, metro Lansbergis-no pasaran!"	"Good afternoon, Russian citizens! We have given away everything, USSR, collective farming, but we will not surrender the mausoleum to the Lansbergis family Airports, central stations and subway are closed. [RU utterance] Lansbergis - no pasaran!" [The poster stylizes Russian new that ostensibly report on security measure taken to prevent the invasion of Kremlin. Reference is made to EU parliamentarian Landsbergis (the name is spelt incorrectly grandson of the first President of post-1990 Lithuania, who was denied entrance to Russia due to his support of Ukraine]

A direct link between RU and Russia's expansionist politics is established in such critical political discourse, and RU is used as an index of an 'anti-President Putin/Russia' stance. Obviously, a degree of playful linguistic creativity characteristic of FB discourse might be present even in these politically charged exchanges. For instance, in (36) not only does the entextualization of the Spanish historical slogan no pasaran 'they shall not pass' add a humorous association to outright war propaganda determined to stop the attacking enemy, but it also makes a link to the reinterpretation of the communist-fascist/ Nazi/nationalist opposition which is developed in other exchanges. As seen in (37) the denomination 'fascist' stylizes a hostile attitude toward Lithuanian people. Together with the label 'nationalists/Nazis', it was employed by the communist regime after the occupation of Lithuania to refer to resisting Lithuanians. The transliteration of Lithuanian into Cyrillic (as in (37) and (38)) reinforces the playful tone of the practice of mixing multilingual resources but it simultaneously exploits the additional value of orthographies as cultural representations. In (37)

the voicing of a Russian-speaking person is enhanced by reproducing Russian pronunciation in the transliteration of Lithuanian 'fascist'. In (38) a similar voicing is used indirectly in an ironic invocation of derogatory labels. By coining the playful composite word *žydalitofcanacistas* 'Jewish-Lithuanian-Nazi', in which *Lithuanian* is made from RU *litovcy* 'Lithuanians', the poster stylizes a Russian-speaking voice:

R.A. [...] Tiems kas zirzia kad nenori tarnauti mūsų Kariuomenėj, tegul pagalvoja kaip jiems ir jų vaikams bus šaunu tarnauti pas vatnikus, kur juos vadins фашыстайс.

[...] Those who cry that they do not want to do military service in our Army, let them think how nice it will be for them and their children to serve as vatniks [RU slang 'pro-Putin Russians'], who will call them fascists [LT fašistais in Cyrillic] [The poster argues for the need to re-establish a conscript army in Lithuania]

(38)

[...] l.v. O русишкай тай типо немадинга? L.D. to l.v. Na kodėl tu taip l.v. Tiesiog esu **žydalitofcanacistas.** Tai todėl. [...] So speaking Russian isn't trendy?
[Except for 'So' the Lithuanian utterance is spelt in Cyrillic. I.v. refers to a previous exchange by L.D. in which he jokes that he does not speak Russian]
But why do you say so I.v. I am just a Jewish–Lithuanian–Nazi. [litofca phonetic rendition of RU litovcy 'Lithuanians'] That's why

The data show that RU is also employed to deride or refer to Lithuanians who are supposedly influenced by Russian propaganda and thought to (consciously or subconsciously) impede Westernization of the Lithuanian state (see (39)):

(39)

P.L. Недопустим продажи нашей земли. Verkia tikro litovco dūšia.

We will not allow to sell our land [in RU]. The soul of true litovcas [from RU litovec 'Lithuanian'] is crying.
[The poster voices protesters against the legislation of sale of Lithuanian land to EU citizens]

The iconic link between Cyrillic and Russianness is distinct in instances of Lithuanian in Cyrillic where the discourse itself does not directly discuss politics. For instance, in one exchange a politician suspected of pro-Russian activities is rhetorically addressed in Cyrillic; reference is made to his publication and the script alone hints at the critical political stance of the FB poster. Even in non-political exchanges, playful insertion of Russian (especially in Cyrillic) may evoke an association with Russia and stimulate a comment (see (28)). The stigma attached to the Russian language and Cyrillic as the expansionist legacy of Soviet socialism during the Soviet and post-Soviet eras has been documented in other studies (see Mustajoki 2010: 48; Sebba 2012: 4). Of course, assigning indexical meaning to certain scripts 'can only be identified within a framework that adequately considers visible language' (Androutsopoulos 2015: 189).

English is clearly opposed to Russian where sociopolitical stances are concerned, but the opposition is mainly established through a metalinguistic construction of the indices of EN and RU. For instance, speech that incorporates English elements is assigned an index of Westernization of Lithuanian society (see (40) and (41)):

(40)

T.K. Šiandien kalbėjau su aukštu valstybės tarnautoju, kuris vartojo žodžius **okey**, **hub'as**, **port'as**, **svičas**, **routeris**, **spydas** ir **bulšitas**. Ar yra geresnis šalies progreso rodiklis? Today I spoke to a high state official and in his speech he used words okey, hub, port, switch, router, speed and bullshit. Can you imagine a better indication for the states' progress?

(41)

P.D. [...] Smarkiai keičiasi Lietuvos teisėsauga. Savo darbe nuolat matau, kaip į kriminalinę žvalgybą ateina jauni žmonės, kurie savo darbe naudoja anglišką žargoną, ne rusišką. [...] The Lithuanian justice system is markedly developing. In my daily work I meet new young professionals in criminal intelligence, who use professional slang from English, not from Russian.

The data show that mixed (professional) speech is taken as evidence of mastering English and having a connection to the English-speaking world, which establishes a symbolic link to Western democratic

values and socioeconomic welfare (see also Ruzaitė 2017 on public discourses of lay-Lithuanians). Playful distancing from Russian (see also (38)), in turn, reveals the associative stigma of Russian to the Soviet which is exploited in the sociopolitical discourse of the network past, which is exploited in the sociopolitical discourse of the network studied. The data also include comments depicting the qualities and symbols of the Western life style and making various references to the English language.

#### Conclusions

Constituting an integral part of the mixed speech styles of Lithuanians, English and Russian resources appear to be a valuable source to conerruct social meaning. First and foremost, such mixed speech embeds the universal indexicality of 'informality' and 'in-group identity', both among adolescents and young and middle-aged adults. For adolescents, in particular, speech mixing that includes repetitive non-emphatic RU slang carries an index of 'youth speech style', whereas adults on FB draw on EN insertions to distance themselves from ordinary spoken and written linguistic practices. The general association of English resources with young urban style means, even in the in-group style of networking, that adults may receive the social attribution 'youthful', which is echoed in metalinguistic references to mixing with EN as a 'trendy hipster style' (a similar index of EN has been noticed in experimental assessments of the speech of adults that incorporates EN elements; see Čekuolytė 2010). The findings from both empirical settings show that construction of in-group membership also involves linking the mixed speech style to the index of 'anti-normativity' or 'anti-standardness', a playful opposition to the dominant official ideology of language purity and monolingualism. The index emerges either as self-reflection oriented towards an outsider (a scholar collecting data from pupils) or from metalinguistic critique of the 'new speech trend' on FB.

Deliberately breaking language rules and norms to construct an innovative, new speech style relates to the intertwined generic indices of 'creativity' and 'playfulness'—the most significant and universal ideological constructs that frame the speech-mixing practices of both

settings studied. A number of connected social meanings such as 'cool' 'trendy', 'entertaining', 'fun', 'ironic' derive from them. Multillingual manipulations of language forms and performances of these stances and styles may invoke an additional index of 'smartness', primarily connected to the possession of sufficient cultural background and linguistic skills to master the style. This is evident in metalinguistic discussions by pupils and adults on the use of English and allows us to draw a link from the local construction of a playful discourse to the universal assignment of prestige and high social value to the English language. It has been noted elsewhere that playing on 'foreign-languageness', English in particular, is one of the most significant trends in current multilingual linguistic creativity (see Rivlina 2015). Interestingly, the only option for RU to be assigned the social meanings 'trendy' and 'smarr' involves transliterating Lithuanian or English into Cyrillic script, something played on in the written discourse of FB. This is very likely due to a sharp reduction in the use of Russian in the Lithuanian sociolinguistic landscape since 1990, which makes rediscovery of the Russian script for the purpose of entertainment appear cool and trendy.

The data show that the more autonomous and dominating position of RU slang and swearwords at both the metalinguistic and micro-interactional level relates to a playful performance of 'toughness' and 'masculinity'. Urban American slang may also carry this social meaning for Lithuanian adolescents, but it is much less used than RU, which—contrary to the mediated origin of EN—is a locally rooted resource, firmly established in all current generations.

Lithuanians also make creative use of the indexical potential of English and Russian in the discursive construction of sociopolitical stances. Naturally, according to our data this was mainly undertaken by adults through the metalinguistic affiliation of EN with an index of 'progressive Westernness' as opposed to stylized voicing of 'regressive and aggressive Russianness' by means of RU resources. Although the interactions among adolescents in our study did not provide data about the sociopolitical ideologies of young people, their identity work using EN—as experienced participants of the global community of computer gamers or consumers of popular culture—entrench the sociocultural status of English as a mediator of the global life style.

This chapter shows that locally situated social meaning making is inseparable from global ideological processes and geopolitical identifications. Lithuanians' mixed speech styles with EN and RU are embedded in a larger indexical field of related meanings which is, in turn, rooted in the social, cultural and political history of these two linguistic resources in Lithuania. We hope that our findings can offer a comparative perspective for further studies of the local indexical fields of English and Russian in other Eastern European communities.

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